

Addendum to the Privacy Statement for Maternity Care Het Zonnetje regarding the digital service (information and instruction) Babybalance.

This is the addendum digital service (information and instruction) Babybalance in addition to the care agreement between the client and maternity care Het Zonnetje

Clients of Kraamzorg Het Zonnetje can make use of Babybalance.

Babybalance is a provider of digital information and instruction within maternity care. The information from Babybalance is based on national protocol guidelines for maternity care and years of experience of healthcare professionals from maternity care, obstetrics and lactation studies.

The digital information has been tested by the Knowledge Centre for Maternity Care (KCKZ) and complies with the guidelines and conditions of the health insurers. In the digital environment in which the information and instruction is given, a control mechanism is integrated to check whether the postpartum woman has understood the information correctly.

Babybalance consists of 3 parts:

- Online video platform with instructional and information videos;
- E-magazine (1 trimester);
- Knowledge quiz.

Een Babybalance premium account kan door de cliënt op ieder moment tijdens de zwangerschap geraadpleegd worden en tot en met 3 maanden na de uitgerekende datum gebruikt worden.

Deze digitale vorm van voorlichting kan daarmee ingezet worden ter ondersteuning van fysieke voorlichting- en instructie zoals bedoeld in het LIP.

Advantages:

- Expectant parents can prepare earlier for the arrival of their baby and the postpartum period.
- The maternity nurse can further deepen the knowledge in practice during the physical care.
- The maternity nurse can point the parents to the videos when there is less time due to (medical) circumstances.

For example; in case of (breastfeeding) feeding problems and explanation of pumping. In addition, visual education and instruction are more often better understood.

- It can make an extra contribution to families who receive minimal care or fewer maternity care hours.
- It can help parents start a care when the maternity nurse is not (yet) present.

- You can watch videos via the website www.babybalance.nl or via the Babybalance app.
- The information and instruction videos are a good back-up if the maternity nurse is not (or no longer) present in the family.
- Each trimester you will receive an online magazine full of information, medical matters, nutrition and great tips.
- Babybalance is independent and ad-free. You only get the information you're looking for.

Conditions:

- Babybalance is free of charge for clients of maternity care Het Zonnetje and can only be used in combination with physical maternity care.
- You do not pay a statutory personal contribution for Babybalance.
- The use of digital information and instruction replaces physical hours of maternity care and may not lead to the number of hours as indicated. This is standard 24 to 49 hours and up to 80 hours.

Kraamzorg Het Zonnetje instructs Babybalance to activate the account, so that the client can use it immediately after registration.

If the client objects to this and does not wish to receive this service, the client can indicate this in writing via info@kraamzorghetzonnetje.nl

Babybalance BV processes, manages and secures personal data with the utmost care. Of course, Babybalance complies with the requirements of the General Data Protection Regulation (GDPR).

Zie: www.babybalance.nl/privacy-beleid.

Babybalance Terms & Conditions: www.babybalance.nl/algemenevoorwaarden.